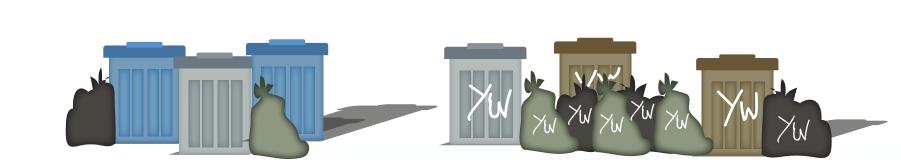


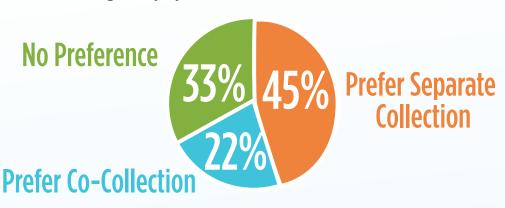
# Public Opinion Survey

SCS, along with our subcontractor Wiese Research Associates, developed a comprehensive Public Opinion Survey for purposes of gauging the attitudes and Opinions of residents across the City as a whole. Survey questions were developed and refined through City comment and beta testing. Final questions were "scripted" for use in the telephone survey effort.

#### Co-Collection



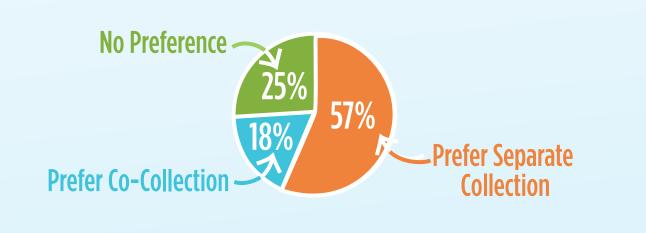
Regarding co-collection and comingling of yardwaste, as allowed in 2015 and 2016, it is readily apparent that this is a complex and somewhat controversial topic.



With **no** added education about the situation, **separating Yardwaste Wins** the vote over comingling by 2:1, for those who had a preference. (but nearly 1/3 had no preference)



As **further information** and background is provided through the questioning series (e.g., landfill gases captured, cost of separate truck route, Oma-Gro cost) people still prefer separate collection however some are now in favor of comingling, but not dramatically. After all information has been provided, the **latio** of **separating** to **comingling** dropped to about 3:2 but with **more** people expressing **no clear preference** 



Once people learned Yardwaste was going to Landfill 25% No preference/refused

57% Separate **18% Comingling** 



Once learned that landfill Gas captured for electricity 33% No preference/refused 44% Separate

23% Comingling



Once learned about **Cost of More Trucks** for collection 28% no preference/refused

40% Separate



Once learned about **Revenue not covering cost of Oma-Gro** 46% No Preference/refused

32% Separate 22% Comingling

#### Yardwaste

Garbage

Most

~Half

80%

90%



9 out of 10

General Knowledge

Place yardwaste out at least on occasion

Familiar with the **Current** garbage, recycling and

Know that that there are current limits on number

Know What the current limits are for bags and cans

**Use** 32-gal. **containers** or mix of containers and bags

Indicate that One 32-gal. container meets their typical

Indicate that Two 32-gal. containers would meet their needs

Indicate that Three 32-gal. containers would meet their needs

8 out of 10 Satisfied with current collection services

of cans/bags for garbage pick up

yardwaste **collection** 

weekly volume

for garbage

for garbage

Use a **combination** of **containers** and **bags** for yardwaste

At least once set out for collection more than six

containers and/or bags of yardwaste in the last year

Would favor limits being placed on yardwaste Volumes similar to the limits placed on garbage

#### **Carted and Automated**







2:1 Support



Felt that **000** 96-gallon container **W0000** be sufficient for their garbage

**Majority** 

93%

In **favor** of using one's **own container** or bags by a 2:1 ratio **Over a second** 96-gallon cart

Half

However, a majority seemed okay with requiring use of only 96-gallon cart(s) when informed of the extra cost involved with handling **non-standard containers** 

4/10

**Concerned** that **one** container would **not be enough**, when considering co-collection of yardwaste with garbage

Some still have concerns about whether the volume of a **Second** 96-gallon container **Would** be sufficient for their needs

Nearly 4 in 10 are at least somewhat concerned as to where they will store the 96-gallon carts

### Recycling





Satisfied with the current 18-gallon recycling bin program



Indicate that one bin would meet their weekly volume requirements

Indicate that two bins would meet their weekly volume requirements

## Recycling

Some





Indicate that one 96-gallon container would be sufficient for their recycling every other week

1 in 4 believes they Would recycle more with 96-gal. cart

